



A New Perspective for 2018

This is the time when just about everyone makes predictions about the year to come. Scrolling through newsfeeds you are bombarded with articles predicting trends for 2018: Whether it's Drone's revolutionizing home delivery services, hackers threatening personal security as more and more people introduce connected devices into their homes or driverless cars on our roads.

Most predictions look at trends from a global perspective. It makes sense. After all, Blockchain's impact will be felt from India to Iceland. Digital disruptors will continue their revolution without concern for location. And, of course, we will all be more and more connected, wherever we are.



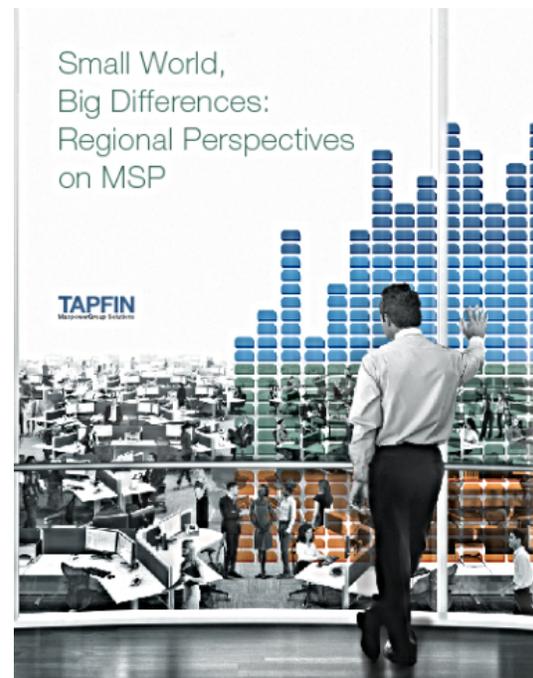
Not surprisingly, the question on our minds is, "What do global trends mean for global contingent workforce planning?" The answer: Not as much as you might think.

When it comes to workforce planning and program expansion, the real difference maker is a regional perspective.

In TAPFIN's latest white paper, [Small World, Big Differences: Regional Perspectives on MSP](#), ManpowerGroup Solutions' experts from Asia-Pacific, EMEA (Europe, the Middle East, Africa), Latin America and North America look at the unique environment for MSP programs, through a regional lens.

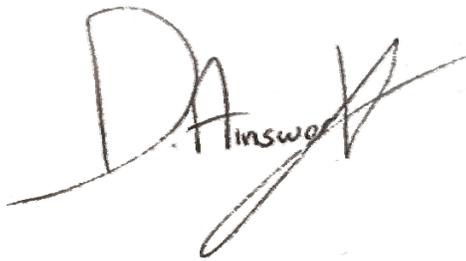
For each region, the white paper covers the following:

- The macro context of geopolitical, regulatory, technological, tax, labor market and demographic considerations
- The unique dynamics and environment for MSP programs
- Best practices and case studies



We also introduce several models that allow companies to deploy part or all of their MSP activities in new regions, including a new Regional Shared Services model that can support all countries in a region regardless of headcount or spend.

When making predictions for the MSP market in 2018, there are only two things we know for sure. First, more and more companies will look to expand their MSP programs. Second, the new year will bring different challenges and opportunities to each of the regions we work in. In our experience, the best way forward is to identify and plan for those differences by taking a regional perspective to ensure you succeed.



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